

GLOBAL YELLOW PAGES PARTNERS SINGAPORE LAND AUTHORITY ON NATIONAL GEOSPATIAL INITIATIVE, SG-SPACE

Singapore, 1 February 2011 – Global Yellow Pages Limited (GYP) today announced that it has signed an agreement with Singapore Land Authority (SLA) to provide business directory information in support of the Singapore Geospatial Collaborative Environment (SG-SPACE).

Under the agreement, SLA will leverage on GYP's extensive database to provide business information and contacts for internal usage by all government agencies through SG-SPACE. With this partnership, GYP will be one of the first non-government entities to provide information which will be used extensively by government and public agencies, a testament to the reliability, comprehensiveness and wealth of information that GYP possesses.

SG-SPACE is a government-wide initiative jointly spearheaded by SLA and Infocomm Development Authority of Singapore to create an environment in which the public and private sectors and the community can collaborate and co-create a wide range of innovative applications and services using geospatial or map-based information.

Geospatial data is information that is referenced to a precise geographical location, and is commonly used for navigation, land surveying, urban planning, localised searches and other informed decision-making. Geospatial technologies have been growing in importance as many public agencies and businesses in Singapore, and around the world, rely heavily on geospatial information in their planning and operations.

- End -

About Global Yellow Pages Limited:

Global Yellow Pages Limited (GYP) is a multi-platform solutions company focusing on up-to-date search, SME enablement and database marketing. It is also the largest publisher of directories and provider of classified directory advertising and associated products and services in Singapore. Listed on SGX-ST, the Group continues to develop and expand its suite of products and services to ensure usability and accessibility in a changing market.

In addition to its core print directories and Internet Yellow Pages, the Group's subsidiaries include Singapore Information Services Pte Ltd, ShowNearby Pte Ltd (ShowNearby), Qpay

Asia Pte Ltd (Qpay), Global Digital Express Pte Ltd and eFusion Solutions Pte Ltd (eFusion). Singapore Information Services provides database marketing services; ShowNearby develops location-specific applications for mobile and web platforms; Qpay is a provider of secure yet simple to use mobile payment services; Global Digital Express produces engaging, effective websites and design tools for businesses and eFusion has proven success through its sales and voice-based solutions.

Media Contact:

Lien Hui Luen, +65 6390 3322, huiluen.lien@hillandknowlton.com.sg