

NEWS RELEASE

Global Yellow Pages files claims against three companies for copyright infringement of its directories Legal proceedings to protect its valuable intellectual property rights

Singapore, 19th February 2010 – Global Yellow Pages Limited (GYPL), Singapore's largest publisher of directory services and leading search engine, has taken legal proceedings against three companies to protect its valuable intellectual property rights.

The legal proceedings were filed against Reed Business Information Pty Limited, StreetDirectory Pte Ltd and Promedia Directories Pte Ltd, in the High Court of Singapore on 27th October 2009. The mainboard-listed GYPL's claims are for copyright infringement in which the defendants have, among others, reproduced a substantial part of GYPL's directories in their respective directories without GYPL's consent.

GYPL is seeking to recover from the defendants, among others:

- An injunction to stop them from infringing GYPL's copyright of its directories
- An order to destroy all documents, materials and/or articles in the defendants' possession that infringe the copyright of GYPL's directories; and
- An inquiry of the damages or an account of profits

The company is confident that it has a valid claim against the three defendants. Currently, the proceedings are at an early stage, and discovery of documents have yet to commence. Therefore, GYPL is not in a position to comment or accurately assess the impact of these suits on the company's financial position.

GYPL acquired the business of SingTel Yellow Pages Pte Ltd in June 2003 at the cost of approximately S\$226 million. This included the rights to daily updates of subscriber information from Singapore Telecommunications Limited (SingTel) via online servers. Similarly, GYPL also receives daily updates of subscriber information from Starhub Limited, thus ensuring a strong, updated data base.

Over the years, GYPL has invested substantial skill, effort and financial resources to create and compile the data before they are used in both printed directories as well as electronic directories. A custom-made, proprietary software programme was specially

put in place to collate, verify, compile, classify and present the data that it receives from the various service providers. The data has also been modified to suit the changing needs of GYPL.

After GYPL filed the suits against the defendants, they in turn filed defences denying any infringement against GYPL. In addition to its defence, Promedia had, on 19th November 2009, filed a counter-claim against GYPL. In its counter-claim, Promedia alleged that the ownership and subsistence of copyright in the compilations, data and artistic works in GYPL's directories are at dispute. Promedia, which publishes The Green Book directory, further alleged that GYPL's agreements with SingTel and Starhub Limited are anti-competitive and are prohibited by Section 34 of the Competition Act.

GYPL, upon investigation, strongly believes that the allegations in Promedia's counter-claim have no merit and will take all appropriate action to vigorously protect its intellectual property rights.

The company is investigating further possible infringements of its intellectual property rights by other third parties and if justified, will take appropriate action to protect these rights.

About Global Yellow Pages Limited

Established in 1967, Global Yellow Pages Limited is the largest publisher of telephone directories and provider of classified directory advertising and associated products and services in Singapore. The Group maintains, develops and updates extensive classified databases of information on businesses, the core of which are small and medium-sized enterprises in Singapore.

The Group's principal activities are in the sale of advertising in, and the preparation and publication of, classified directories that connect businesses to businesses (B2B) and businesses to consumers (B2C) in both print and digital platform. The Group also publishes lifestyle and business magazines. The Group's Internet Yellow Pages (IYP) is the most comprehensive online directory in Singapore and was ranked as the #1 website in the Business and Finance category – Business Directories, in the Hitwise Singapore Online Performance awards programme in 2006, 2007 and 2008. The Group was listed on SGX-ST on 9 December 2004.

For further information, please visit www.yellowpages.com.sg

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