

## **NEWS RELEASE**

*Singapore, August 13, 2009*

As announced in the 1QFY2010 results announcement, the Group has embarked on leveling production to improve its operational efficiencies by scheduling the publication of its directories throughout the year. With the revised schedule for publication of existing directories and with new directories being published, which include for the current year, Yellow Pages Hotel and Yellow Pages Exclusive, as well as the addition of the recently acquired Singapore Information Services Pte Ltd's trade directories, the publication of the Group's directories will be spread more evenly throughout the year. In line with this change, moving forward, the Group will be incorporating the canvass results of directories published in the respective quarterly results announcements

### **About Global Yellow Pages Limited**

Established in 1967, Global Yellow Pages Limited is the largest publisher of telephone directories and provider of classified directory advertising and associated products and services in Singapore. The Group maintains, develops and updates extensive classified databases of information on businesses, the core of which are small and medium-sized enterprises in Singapore.

The Group's principal activities are in the sale of advertising in, and the preparation and publication of, classified directories that connect businesses to businesses (B2B) and businesses to consumers (B2C) in both print and digital platform. The Group also publishes lifestyle and business magazines.

The Group's Internet Yellow Pages (IYP) is the most comprehensive online directory in Singapore and was ranked as the #1 website in the Business and Finance category – Business Directories, in the Hitwise Singapore Online Performance awards programme in 2006, 2007 and 2008. The Group was listed on SGX-ST on 9 December 2004.

For further information, please visit [www.yellowpages.com.sg](http://www.yellowpages.com.sg)

---

|                      |                                                                                                  |
|----------------------|--------------------------------------------------------------------------------------------------|
| ISSUED BY:           | Global Yellow Pages Limited<br>1 Lorong 2 Toa Payoh<br>Yellow Pages Building<br>Singapore 319637 |
| CONTACT:             | Mr. David Cheah / Mr. Sean Tan                                                                   |
| DURING OFFICE HOURS: | 6356-8080 (Office)                                                                               |
| FAX:                 | 6351 1389                                                                                        |
| EMAIL:               | <a href="mailto:ir@yellowpages.com.sg">ir@yellowpages.com.sg</a>                                 |

---