

YELLOW PAGES (SINGAPORE) LIMITED

(Co. Reg. No. 200304719G)

COMPANY ANNOUNCEMENT

The Board of Directors of Yellow Pages (Singapore) Limited (the “**Company**”) wishes to announce the following:

CHANGE OF CHIEF EXECUTIVE OFFICER

Mr Chow Hon Meng has been appointed as Chief Executive Officer of the Company with effect from 15 October 2007.

Mr Goh Sik Ngee will continue to assist the Company in an advisory capacity until his official departure date of 31 December 2007.

Mr Chow was previously in the advertising business for 20 years, and was Executive Chairman/CEO of the Singapore office of the international advertising agency, Bates Advertising. He also served as Chairman of the Advertising Standards Authority of Singapore. His other advertising industry contributions included sitting on the EXCOs of the Institute of Advertising Singapore as well as the Association of Accredited Advertising Agencies.

The particulars relating to Mr Chow Hon Meng as required under Rule 704(7) of the Listing Manual of the Singapore Exchange Securities Trading Limited are contained in separate announcement made today.

By Order of the Board
Yap Lune Teng/Jean Wan Yen-Ping (Jean Yin Yanping)
Joint Company Secretaries

Date: 15 October 2007